



**Orgasmic
Birth**
The Best-Kept Secret

A documentary that examines the intimate nature of birth and the powerful role it plays in women's lives when they are permitted to experience it fully

www.orgasmicbirth.com

Orgasmic Birth Signs North American Distribution Deal

December 11, 2008, New York, NY—Documentary filmmaker Debra Pascali-Bonaro inked a North American distribution deal for her first film, *Orgasmic Birth*, with Seedsman Group, Inc. of Westlake Village, CA. The announcement was made today by Mike Currie, CEO of Seedsman Group.

Seedsman Group, Inc., an entertainment marketing and distribution company founded in 1998, is the largest North American provider of parenting DVDs. They specialize in supplying maternity, baby, book and video retailers with titles that provide information, inspiration, and instruction for new and expectant parents.

"We're excited with the opportunity to add *Orgasmic Birth* to our parenting assortment," said Currie. "It's an important film that addresses and dispels the fears that many new mothers face and provides them with a means of fully embracing the miracle and joy of childbirth. Today's parents are more informed than any previous generation and they voice a growing concern about the increasing trend towards unnecessary medical intervention during childbirth. They're looking for natural alternatives and Debra's film shows, in a heartfelt and caring manner, what is possible."

"With 4.5 Million births annually, the U.S. is currently experiencing the largest birth rate in its history. At any given moment, an average of one out of every 70 people in America is an expectant parent. In today's fast-paced society many are now turning to the internet and DVDs for information, which is fueling demand for the emerging Parenting DVD category, which includes films like *Orgasmic Birth*," Currie noted.

Previously available only through childbirth educators and on the film's web site, *Orgasmic Birth* is now shipping to both retail and online stores where parenting DVDs are sold. It carries a suggested retail price of \$34.99.

The 85-minute film has received international acclaim and was screened at the prestigious Rio de Janeiro International Film Festival, the Baltimore Women's Film Festival, the Usti Film Festival in the Czech Republic, the Festival Caminhos in Portugal, and won the Audience Choice Award at the 2008 MotherBaby International Film Festival in Bermuda.

The DVD also contains a 20-minute bonus feature, *Birth By the Numbers*, featuring Eugene R. Declercq, PhD, Professor of Maternal and Child Health at Boston University School of Public Health. The English language film includes Spanish, French, German and Portuguese subtitles.

For more information on the availability or screeners of *Orgasmic Birth*, contact Mike Currie at 805-777-7716 or mike@seedsmangroup.com.

For press information or to setup an interview with its director, Debra Pascali-Bonaro, contact Linda Verdon at 917-576-7214 or linda@verdonpr.com or go to www.orgasmicbirth.com.

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